



## THE RESPONSIBLE WAY TO CONVEY YOUR MESSAGE

A playful mix of everyday practical items that will get your brand noticed.

04 INTRODUCTION 06 WHEAT STRAW 10 CORN PLA ORGANIC COTTON COFFEE HUSK BAMBOO 26 CORK RPET 34 GLASS 38 RECYCLED FABRICS 40 PAPER ITEMS 44 REDUCE & REUSE





**More sustainable materials.** Whenever possible, and whilst focussing upon functionality and quality, the more than gifts collection is, where relevant, gradually upgraded or substituted with newer and more sustainable materials. This means selecting high quality materials that are recycled or lend themselves to recycling, materials derived from renewable sources and ethically sourced. The centrepiece of this is supporting our suppliers in implementing innovative processes to produce more sustainable materials.

**Reduce waste.** In the way we interact with our environment, unnecessary waste is no longer an option. Replacing disposable products made of non-renewable resources by reusable products or biodegradable materials is an important step forward. Also rethinking the way we pack and distribute goods give opportunities to reduce waste. As of 2018 we started to streamline box sizes and packaging methods in order to reduce the amount of polybags and cardboard used. Ongoing individual item packaging is being evaluated and streamlined to offer a smarter solution.

# RESPONSIBLE COLLECTION

This collection of daily enjoyable functional items is carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longerlasting product. Ensuring that our actions incorporate these beliefs means rethinking every step of the product development process and our entire operation. Integrating sustainability in the material selection, production, personalisation and packaging methods are examined and potential improvements are continuously implemented. We are committed to conduct business in a responsible and trustworthy manner. A mixture design with wheat straw and ABS or PP. Combining a natural waste material while reducing the usage of thermoplastics.



WHEAT STRAW IS RECENTLY BEING USED AS FILLER FOR THERMOPLASTIC COMPOSITES AS POLYPROPILENE OR ABS

## Wheat Straw

Wheat-straw is mainly an agricultural waste product that remains after grain or juice is extracted from the crops. Wheat straw is recently being used as filler for thermoplastic composites as polypropilene or ABS. It is a valuable environmentally friendly resource that, while upgrading the outlook of many reuseable products, helps to reduce the amount of plastics used while reusing natural sources.





Round Bass+ MO9995

5.0 Bluetooth speaker in wheat straw (35%) and ABS(65%) and LED light indication.



**Soul** MO9757 Set of 2 magnetic Bluetooth 5.0 speakers in 30% wheat straw and 70% ABS material .



Layaback MO9891

уC

Double coil wireless charger stand. 35% wheat straw and 65% ABS.



**Siya** MO9744 Re-usable cutlery set made of 50% wheat straw and 50% PP.

Pecas MO9614 Push button ball pen in wheat straw 50% and ABS 50% material.



**Plato+** MO9996 Wireless charger in wheat straw (35%) and ABS (65%).







Lunch2Go MO9739 Lunchbox made of 50% wheat straw fibre and 50% PP body. Bern Pecas MO9762 Push button ball pen in 50% wheat straw and 50% ABS material with silver fittings.



уC Techmate+ MO9871 Wheat straw PP 50/50 USB 16GB





#### Rio Pecas MO9761

Push button ball pen in 50% wheat straw and 50% ABS material with silver fittings.



уC Buckle

PLA is a 100% bio-based aternative for conventional plastics.



PLA IS IS AN ECO-FRIENDLY, RENEWABLY-SOURCED AND BIODEGRADABLE ALTERNATIVE

## Corn PLA

Polylactic acid (PLA) is a natural plastic substitute made from fermented plant starch (usually corn). It is an ecofriendly, renewably-sourced and biodegradable alternative to conventional p etroleum-based plastics. The increased usage of PLA will reduce the carbon footprint of many industries. This non-toxic green material can be used for all kind of products as grocery shopping bags to safe or reusable tumblers.







**Nan** MO6104 Single wall tumbler in 100% PLA corn with silicone lid and grip. Capacity: 350 ml.



Single wall tumbler in 65% PLA corn and 35% wheat straw with bamboo lid and cork grip.



Nan Box MO6103 Lunchbox made of 20% bamboo fibre and 80% PLA corn with silicone band.



уC PLA fully customised

Full customization: edge-to-edge full colour printed designs and custom sizes.



Sprinkle Pla MO9993 Foldable poncho in biodegradable material and also packed biodegradable bag.



Nan Mug MO6105 Single wall mug made of 20% bamboo fibre and 80% PLA corn. Capacity: 300 ml.



Tote Pla MO9878 PLA corn non woven shopping bag with long handles.



Daffy Pla MO9879 PLA corn non woven drawstring bag.

Cartoon Coloured MO9830 Push button ball pen with paper barrel and 100% PLA corn fittings.



уC Sprinkle Pla MP0015-PLA Biodegradable poncho and bag



#### Cartoon IT3780

Push button ball pen with paper barrel and PLA parts (in 100% biodegradable corn).

In order to know for sure that the cotton is indeed organic, our cotton is certified by OCS or GOTS.



ORGANIC COTTON IS NATURALLY GROWN WITHOUT USE OF ANY PESTICIDES, HERBICIDES, FERTILIZERS

## Organic cotton

Organic cotton is equal to cotton with the difference that it is naturally grown without use of any pesticides, herbicides, fertilizers or any other chemical. In order to know for sure that the cotton is indeed organic, manufacturers go through extensive supply chain verification by third-parties and only certified cotton can be marketed (example by GOTS). Number of organic cotton farms is increasing fastly however still counts for a very small part of overall cotton production worldwide.







Organic Cottonel MO8973 Organic cotton shopping bag with long handles. 105 gr/m<sup>2</sup>. Organic Hundred MO8974 Organic cotton drawstring bag in 105 gr/m<sup>2</sup>.

Inspire T BC0102 140 g/m<sup>2</sup>, 100% cotton (organic), combed and ring-spun. Inspire Polo BC0500 170 g/m². 100% Cotton (Organic), combed and ring-spun.



THE GREENER CHOICE // 🌐



Coffee husk is recently being used as reinforcing filler for thermoplastic.



#### COFFEE HUSK IS THE DRIED SKIN WASTE OF THE BEAN

## Coffee husk

After petroleum, coffee is the second most commercialized product in the world. Coffee husks (or chaff) is the dried skin of the bean. During the roasting process, the husk falls off and mostly thrown away. Coffee husk is recently being used as reinforcing filler for thermoplastic composites as polypropilene or ABS. It is a valuable environmentally friendly resource that helps to reduce the amount of plastics used.





Brazil White MO6106 Single wall tumbler in 50% coffee husk and 50% PP.



Brazil Mug MO6107 Single wall mug made of 50% coffee husk and 50% PP.



Brazil MO6108 Double walled coffee mug 50% coffee husk and 50% PP.





Arabica 75 MO9725 Organic Arabic coffee powder. Freshly roasted in Italy.



Arabica 40 MO9724 Organic Arabic coffee powder. Freshly roasted in Italy.







BAMBOO IS 100% NATURAL AND BIODEGRADABLE.

Bamboo is a member of the grass family. It is a colony plant, so it uses energy from this existing plant to produce more plants and expand the root structure:

### Bamboo

Bamboo is one of the fastest growing plants (grass) and it can replenish itself within a year with a minimum water need and without need of fertilisers to boost its growth. Since bamboo is naturally pest-resistant there is no usage of pesticides. Bamboo is a very renewable resource, strong and durable. It absorbs more Co2 from the air and releases more oxygen which improves the air quality. Bamboo is 100% natural and biodegradable.







Wire&Stand MO9692 Double coil wireless charger for 1 device in bamboo casing and with stand functionality.

Caracol MO9706 Smartphone stand and amplifier in bamboo material.



**Arena** MO9662 Wireless charging and power bank with 6000 mAh capacity in Bamboo casing.



уC MO1202 USB 16GB Bamboo.

**Vina** MO9738 3 port 2.0 USB hub in bamboo case. Cable length 18,5 cm.



Astoria+ MO8547 Single wall tumbler in 50% bamboo fibre and 50% PP with silicone lid and grip.



Setboo MO9786 Re-usable bamboo cutlery set in canvas pouch. Includes knife, fork and spoon.



Batumi MO9421 Double wall stainless steel insulating vacuum flask with bamboo cover and additional tea infuser.





**Aloha** MO9863 Sunglasses with bamboo arms and all over mirrored lens. UV400 protection.

Ароуа мо9693 Smartphone stand in bamboo.





### Dentobrush MO9877

Toothbrush with bamboo handle and nylon brushes.



#### Fancy Lunch MO9740 Lunch or sandwich box in 50% bamboo fibre and 50% PP.

It has good adhesive properties, making it easy to use in combination with different materials.



CORK IS 100% NATURAL AND BIODEGRADABLE. IT IS RANKED AMONG THE MOST DURABLE ORGANIC MATERIALS.

### Cork

Cork is the bark of theself-regenerating cork oak tree. It is ranked among the most durable organic materials with the property of stabilizing the air temperature and humidity. It is a very flexible material and be treated in a simple natural way. It has good adhesive properties, making it easy to use in combination with different materials. In general the cork industry is regarded as one of the most environmental friendly. Cork is 100% natural and biodegradable.





**Otago** M09717 Wine set in cork laminated gift box with space for one wine bottle.

Pinpoint MO9722 Globe in cork material with stand and 12 pins.



Suber MO9623 A5 notebook 96 lined paper with cork cover.



Visioncork MO9855 Cork cover sticky note-pads.



Multicork MO9856 Cork cover ring notebook containing 5 sticky multi-coloured tabs and memo pad of 25 sheets.



Sonoracork MO9857 A6 Cork cover notebook with 70 pages of lined recycled paper.



Sonora Pluscork MO9859 Cork cover notebook with 70 pages of lined recycled paper.



Notecork MO9860 A5 notebook 96 lined sheets with cork soft cover.





Nailkit Cork MO9798 6 piece stainless steel manicure set in rectangular cork pouch.

Guapa Cork MO9799 Rounded double sided compact mirror with cork finish cover.





#### Foldcork MO9858

Cork memo pad 125 yellow pages with 5x25 sticky multi-coloured tabs.



#### Montado MO9480

Push button ball pen with cork barrel and Eco-friendly wheat straw (50%) and ABS plastic (50%) fittings.

A large part of the solid waste in the world is attributed to PET plastic. Which is why we give a new life to the plastic.



RECYCLED PET IS KNOWN AS RPET, AND IT IS THE MOST WIDELY RECYCLED PLASTIC IN THE WORLD.

## RPET

PET is the most common type of plastic, mostly used for packaging and beverages disposable bottles/containers. A large part of the solid waste in the world is attributed to this packaging. Recycled PET is known as RPET, and it is the most widely recycled plastic in the world. The use of recycled PET by giving a new life to an already made product in place of virgin resin results in reduced environmental impact..





Utah Rpet MO9910 Drinking bottle in RPET. Leak-free. Capacity: 500 ml.

Veggie Rpet MO9880 Food bag in mesh RPET with front pocket and drawstring cord.



уC

### Veggie Set Rpet MO9898

Set of 3 RPET mesh bags in RPET pouch. Reusable fruit or vegetable bags.



Bypro Rpet MO9908 Saddle cover for bicycle made in RPET.

MPSC01 Bypro Fully Customised.



Shooppet MO9440 Drawstring bag in 190T RPET with PP strings.



Totepet MO9441 • Shopping bag in 190T RPET with long handles. 100 gr/m².



Foldpet MO9861 Foldable shopping bag in 190T RPET with drawstring closure on pouch.



Rpet Cloth MO9902 RPET cleaning cloth For cleaning a screen.



Lany Rpet MO6100 Lanyard in RPET with metal hook and safety breakaway.





#### Rpet Pen MO9900

Button ball push pen in RPET. Blue ink.



уC MPGT12 Golf towels in 100% RPET. Glass is a sustainable and budget friendly material.



GLASS IS A GREAT MATERIAL THAT CAN BE RE-USED WHICH MAKES IT A PERFECT MATCH FOR OUR COLLECTION. EASY TO CLEAN AND LONG LASTING.

### Glass

With different styles and sizes for any occasion, you can use these for when you are thirsty to help avoid single use items. Do your part by making this small change.







#### Astoglass MO9992

Glass tumbler with silicone lid and grip. Capacity 350 ml. As this is a single wall mug heat transfer can still occur.



Double wall high borosilicate glass with bamboo lid with silicone ring. Capacity 350 ml. As bamboo is a natural material, the colour per item can vary.



Sublimatt MO6117 Matt glass mug 300 ml capacity with special coating for sublimation.



Utah Glass MO9358 Drinking bottle in glass with neoprene pouch. Capacity: 500



Praga MO9746 Glass bottle with PP lid with hanging/ carrying loop. Capacity 470 ml.



#### Batumi Glass MO9420

Double wall in high borosilicate glass bottle and bamboo lid with tea infuser. Capacity: 420 ml. As bamboo is a natural material, the colour per item can vary.



Utah Tea MO9636 Single wall in high borosilicate glass bottle with tea infuser and neoprene pouch. Capacity 500 ml.



Bielo MO9797 Double wall in high borosilicate glass bottle with PP lid and tea infuser. Capacity 380 ml.



**Transparent** MO9734 Fragranced small candle in transparent glass holder with coloured tea light.



**Tropical Twist** MO9565 Mason jar glass with handle and tin lid. Includes a PP straw.

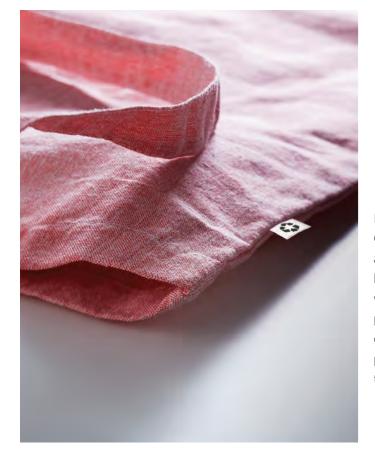


#### Aspen Glass MO9800

Glass drinking bottle 500 ml capacity with stainless steel lid. Capacity: 650 ml.



Belize MO9709 Set of 2 double wall espresso glasses with bamboo saucer.



### **Recycled fabrics**

Recycled fabrics is made from waste fabrics (any textiles). Collected textile solid wastes are reprocessed to fibre and than back to fabrics for further re-production of bags, garments or linnen. Most of the manufacturers work with two streams : pre-consumer waste (scrap from production) and post-consumer waste (used textiles collected). The color segregation occurs during the process to avoid as much as possible the re-dyeing of the fabric.



Moira Duo MO9603 2 tone recycled cotton and recycled polyester shopping bag with drawstring and long handles.

Fold-It-Up MO9749 Large foldable shopping bag in recycled fabrics 150 gr/m². 55% RPET and 45% cotton.

COLLECTED TEXTILE SOLID WASTES ARE REPROCESSED TO FIBRE AND THAN BACK TO FABRICS





Cottonel Duo MO9424 2 tone recycled cotton and recycled polyester shopping bag with long handles.

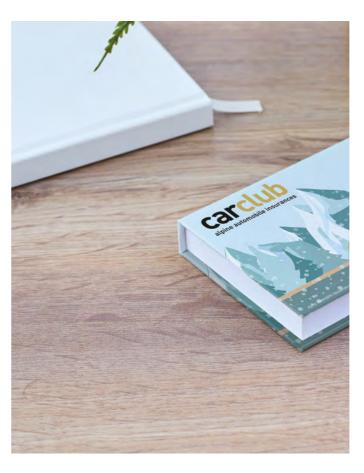




#### Zigzag MO9750

Foldable shopping bag in recycled fabrics 150 gr/m<sup>2</sup>. 55% RPET and 45% cotton.

Once the paper is sorted, it is processed into usable raw materials. Which we mold into convenient items.



PAPER NOTEBOOKS, LUNCH BAGS, COOLER BAGS, PENS, AND MORE! ALL MADE WITH PAPER TO HELP REDUCE THE USE OF PLASTICS.

### Paper items

We have introduced a new range of paper products. The same items you already know and love, made with sustainability in mind. This is only one of many ways we are adapting to help the ecosystem. Did you know the average tree can be used to produce over 8,000 pieces of paper?





Paper Medium MO8808 Medium Gift paper bag. 150 gr/m².

Greenset MO7620 Paper barrel pen set.

Pushton MO8105 Push type ball pen with carton barrel and ABS fittings.



Evernote MO7431 A6 Notebook in recycled material with matching colourful ribbon and elastic band.



Piedra MO9536 Ring notebook, 70 sheet lined stone paper and recycled carton cover.

**Artel** 1T3892 Ball pen with cap entirely made from recycled paper with blue ink refill.

Ticino MO6119 Push ball pen with recycled carton barrel, 100% corn PLA parts and wooden clip.



Mid Paper Book MO9867 A5 Cardboard cover (250gr/m<sup>2</sup>) notebook.



Cartopad MO7626 Compact memo/notepad with pen in recycled material.



Recyclo MO7173 Multi size sticky note-pads in strong recycled carton.





#### Sonora IT3789

A6 Pocket size notebook with 70 pages of blank recycled paper.



#### Boogie MO9341

Paper straw hat with coloured polyester band.



### Reduce & reuse

Our collection of daily enjoyable functional items are carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longer-lasting product.



Natural Straw MO9630 Set of 2 reusable bamboo straws , stainless steel-nylon cleaning brush in cotton pouch.

Paper Straw MO9795 Set of 10 paper straws presented in a Kraft box.

CHOOSE MORE SUSTAINABLE MATERIALS AND REPLACE DISPOSABLE WITH REUSABLE PRODUCTS





Pot Food MO9784 Small eco-friendly, easy seal, leak proof and reusable stand up food storage bag.



Veggie MO9865 Re-usable food bag. One side is in cotton (140gr/m<sup>2</sup>) and other one is in mesh cotton (110gr/m<sup>2</sup>).





#### Chin Set MO9802

Re-usable cutlery set made of 50% bamboo fibre and 50% PP.



#### Batumi Glass MO9420

Double wall in high borosilicate glass bottle and bamboo lid with tea infuser.

THE RESPONSIBLE WAY TO CONVEY YOUR MESSAGE



### midocean

A playful mix of everyday practical items that will get your brand noticed.

# The greener choice

This collection of daily enjoyable functional items is carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longer-lasting product.